

10 Suggestions for Your Facebook Page in Supporting Polio Eradication

Advocacy, Education, Fundraising



- 1) Change your profile pic to a photo from your previous plunges. If it's your first plunge, perhaps use the END POLIO NOW logo.
- 2) Change your profile's cover banner to any of the longer graphics such as a polio timeline, photo from the beach from last year, or create your own.
- 3) Post daily a photo or short statistic. ALWAYS add your personal [fundraise.com](https://www.fundraise.com) link. Infographics are available at endpolionow.org. You can also link that page.
- 4) Thank donors by tagging their name, mention how many vaccines they paid for and tag their name. Add in your personal [fundraise.com](https://www.fundraise.com) link.
- 5) Mention exactly how close you are to your goal once a week.
- 6) Talk about why you chose to support the polar plunge.
- 7) Mention the strength of the Rotary Foundation and link to the TRF page on [CharityNavigator.org](https://www.charitynavigator.org).
- 8) Talk about the predicted water temperatures for the Polar Plunge. Mention how committed you are to ending polio and that you'll be "freezin' for a reason."
- 9) Talk about any personal stories from club members regarding their memories of polio in the US (no names, just stories).
- 10) Talk about what an iron lung does and how no child should grow up in an iron lung.