



Club visioning defines and celebrates the unique culture of each club through a four-hour facilitated delivery of eight sequenced exercises, supporting our motto of “Service Above Self.” Visioning allows club members to dream about what their club could become. From this dream comes a new sense of identity and a renewed commitment to make the club better than it currently is.



A club visioning session provides a vision for the future and the beginnings of a written plan that promotes consensus, consistency, and continuity. The statement of goals and initiatives provides a road map that’s easy for leaders and club members to understand. It serves as a foundational piece for any club that wants to grow and become more effective.

# VISION FACILITATION

## SUCCESSFUL CLUBS

- Sustain and increase membership
- Implement successful service projects
- Support The Rotary Foundation
- Develop leaders in the club and beyond

Rotary  
District 7910





District 7910 is participating in a multi-district program to provide clubs with a facilitated strategic planning session. Clubs that choose to participate will commit to an evening session with a minimum of nine to 12 members in attendance, based on the membership of the club. During this session, club members will be guided through a process in which they will identify what they envision their club to look like in three years, the milestones that need to be reached to achieve this vision, and a plan to present this information at a Club Assembly.

## CLUB VISION FACILITATION

Four-hour evening session

Assists club leaders and interested members of a Rotary club in achieving continuity, consistency, and consensus for how they view the future of their club.

Interested in scheduling a Vision Facilitation?

**Vision Facilitation Chair:** Du 5bUgUg  
 Du YU5bUgUg4 YWwA 508-620-6004

**Vision Facilitation Coordinators**  
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 skipXcmY&4 j Yf]rcb.net 508-393-9031

# VISIONING FAQs

## Why is a vision needed?

- Tradition of annual cycles breaks continuity, consistency, and consensus.
- Clubs end up “reinventing the wheel” instead of moving forward.
- A club with a vision “sees” the reality of today with the possibilities of tomorrow.

## What is a “club vision?”

Dynamic management tool

- Defines a shared commitment.
- Provides long-term direction.
- Creates a framework to establish goals and objectives.
- Optimizes use of resources.